



Innovation Category Rules

1. All entrants must be registered companies in the UK.
2. The entering companies must have been trading solvently since 1 July 2019
3. Innovation category entries can be a printed product or business strategy.
4. Businesses strategy entries must have been implemented since 1 March 2020.
5. Printed product based entries must have been printed or produced since 1 July 2019 (the period has been extended for the 2022 Awards due to the impact of the Coronavirus pandemic).
6. Individual submissions entered into any one of the Quality categories may also be entered into the Innovation of the Year category, but please note the differing entry requirements:
 - a. This award is for a single project, and only one sample is required.
 - b. Unlike Quality Awards, Innovation entries can be commercial production runs, prototypes or self-promotional products.
7. When you submit your online entry you will be required to enter a subject area for your innovation entry, please be aware that if you add your own subject area rather than select one of those provided the judging panel may change the subject area to one from the list provided if they believe it is a better fit.
8. Subject areas: Added value; Brochure; Business strategy; Direct mail; Experiential; Instore; Magazine; Mailing; Newspaper; Out-of-home; Packaging; People; Promotional print; Publishing; Report & accounts; Social Stationery; Textiles; or you can select your own.
9. Confidentiality: all material will remain confidential to the judges, but winning case studies may be written up and published in Printweek based on the material provided. However, entrants can mark sensitive information in their entries 'Not for publication' – but these sections must be very clearly marked or highlighted in the submission.
10. Please submit up to 500-words in your summary for the submission, and remember the judging is 'blind' so please do not add your company name or logo on any supporting documents.
11. Please Note: Entries without a 500-word summary may be marked down or disqualified.
12. While you may enter as many different categories as you wish, you may only enter the same category once - this also applies to the Innovation category.
13. Any entry that does not comply with any of the category criteria may be disqualified and the entry fee will not be refunded.
14. The judging panel chair's decision is final and while feedback will be given if possible when requested, discussions regarding results and individual scores will not be entered into.