

Awards 2016 Newspaper Printer of the Year



Finalists

- Iliffe Print Cambridge
- Trinity Mirror Printing (Watford)

Winner

Iliffe Print Cambridge

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And why shouldn't Iliffe Print Cambridge blow its own trumpet about the *Brixton Bugle*? The 24pp full-colour tabloid and broadsheet newspaper in runs of 10,000 boasts online magazine and leaflet insertion. This exemplary newspaper printing service is anchored around two KBA Colora presses capable of printing 80,000 copies per hour. The *Bugle*, however, is not the only stand-out product. According to the judges "all of the papers had excellent lift; the *China Daily* was specially impressive when you consider the length of the run." The title is the largest, oldest national English-language newspaper in China with a daily circulation of about one million. The European edition, a 32pp weekly, has been printed in the UK for over five years. According to the award entry it takes all of Iliffe's 120 years of experience and trusting relationships with customers to deliver the kind of excellence needed to win such a highly competitive and coveted award. *The Voice* meanwhile, the UK's only weekly paid newspaper targeting indigenous British-born black and mixed-race populations, along with the CathCom Reach newspaper for Catholic primary schools and parishes also relied on those trusted KBAs to secure victory for Iliffe Print Cambridge.

Exemplary newsprint from Iliffe Print Cambridge