

Awards 2016 Luxury Packaging Printer of the Year



Finalists

- Beamglow
- Boss Print
- Offset Print & Packaging
- Pureprint Group

Winner

Boss Print

www.bossprint.com 020 8992 4080

London's Boss Print lived up to its name for the second year running to prove when it comes to luxury, it's the boss. "Absolutely outstanding, so well made, beautifully designed and a great choice of materials," raved one judge. The 50 Canaletto ceramic sculpture boxes included a champagne-colour foil-blocked logo, tray in metallic ink and plinth die-cut and wrapped in Kashgar Black Silk. The LVMH box sets had an outer box litho printed on 140gsm Splendorgel and silk laminated. Lavish interior elements include welcome letter with a USB stick inserted into an inner plinth, with the handmade masterpiece wrapped and finished with concealed magnetic catch to hold it all in place.

Highly commended

Pureprint Group

www.pureprint.com 01825 768811

The Pelé project was "technically brilliant", said a judge of the design to celebrate the Brazilian footballer's achievements and his 75th birthday. This oversized packaging piece required the best materials and finishes to reflect the sporting genius of Pelé. So the foiling and cover materials were chosen with intense care. Seams meanwhile had to be all-but invisible and lines of colour faultlessly clean. "Highly specified and solidly made across the board," concluded the panel.

Boss Print takes the award for the second year in a row

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