

Awards 2016 Label Printer of the Year



Finalists

- AJS Labels
- Amberley Adhesive Labels
- CS Labels
- The Label Makers

Winner

Amberley Adhesive Labels

www.amberley.net 01258 455772

The one that really swung it for the judges was the St Pancras White Cedar & Stars Candle, which "was simply astonishing; it looked both aged and premium at the same time". The luxury brand St Pancras Chambers Collection and St Pancras London Hotel collaboration took inspiration from stars on the hotel's magnificent gothic ceiling. Two separate laminated substrates achieved a tactile, textured feel to define a limited edition of 500 digitally printed labels. Matt varnishing, embossing, hot-foiling and die-cutting worked their wonders to give the finished label an exquisite border and unique shape. That label may have swung it but others – including Martin Miller, 9 Moons and Bramley & Gage gin labels – also gave extra zing to the Dorset printer's entry.

Highly commended

The Label Makers

www.labmak.co.uk 01274 681151

Label Makers has won two highly commended gongs in a row, with Drambuie helping make this a very special cocktail hour for the West Yorkshire company. The traditional liqueur was rebranded with a replica label with subtle golds and embossing. The heady mix that had judges hailing a label "so well executed it really caught the eye" is Fassion Maille Blanc substrate, Sun Chemical inks and seven-colour print process with a dash of varnish, hot foil and embossing. Delicious.

Amberley Adhesive Labels delivered products with extra zing

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