

Awards 2016 FMCG Packaging Printer of the Year



Finalists

- The Alexir Partnership
- Boxpak
- Curtis Print & Packaging
- D2 Printing
- The Sherwood Group

Winner

D2 Printing

www.d2printing.com 020 8979 5544

While this category is targeted at packaging with a short shelf life, the impact of the four entries of Surrey's D2 Printing will last long. Judges weighed up an Elements Carton targeting cool urbanites, an EIMI Perfect Setting hairspray pack for your typical Ibiza-holidaying fan, an Oral B dispenser and, finally, the Microwave Brownie three-pot carton for chocoholics. "If there were a special award for consistency across all four samples, then these guys would have probably won that too," judges reckoned. That EIMI pack had to be innovative, jolly and interactive as well as easy to assemble. The client loved the wardrobe-door style of pack; its sun-loving target consumer was won over by the fun-loving design, while the judges were wide-eyed at such "flawless" product development.

Highly commended

Curtis Print & Packaging

www.curtispackaging.co.uk 020 8947 8178

They're all queuing up at Wimbledon's Curtis Print & Packaging: Fortnum & Mason, Ella's Kitchen, Pistachio Provenance and Bounce Foods all received the Curtis treatment. Two sizes of carton for Fortnum & Mason were sealed with an aqueous gloss varnish, while three ball pillow packs for Bounce Foods were in-keeping with the brand's love of all things curvy. One judge remarked: "Impressive, because the quality of the print actually adds to the thoughtful design."

D2 Printing: "flawless" product development