

Awards 2016 Brochure Printer of the Year



Finalists

- Boss Print
- Colourgraphic Arts
- CPI Colour
- Empress Litho
- Hampton Printing (Bristol)
- Park Lane Press
- Pureprint Group

Winner

Pureprint Group

www.pureprint.com 01825 768811

Chairs Are For People and awards are for winning. Pureprint Group secured this gong for a host of brochures including the aforementioned one on chairs. What made this job special was the use of a six-colour digital process that brought photography, illustrations and section dividers to life in brilliant orange and violet. The finishing touches were the handmade paper and letterpress-printed personalised jacket for 50 very special copies. But every sample "ticked all the boxes," insisted the judges.

Highly commended

CPI Colour

www.cpicolour.co.uk 020 3824 0124

"There was a real attention to detail here," judges said of *Style and Truth*, *R7*, the *Jaguar Brand Book* and *Project X* brochures. The latter offered a clever, less-is-more approach to highlight CPI's business credentials. The simple large-format design delivered "completely positive" responses.

Empress Litho

www.empresslitho.com 020 8316 6648

Last year's highly commended won this award in 2014 and almost did it again thanks to "good consistent quality across the entry". Swanky brochures include *Film 4's* for the Cannes Film Festival, and 99 Clifton Street on a nifty workspace in Shoreditch. Meanwhile more luxury flats along the Thames got the gloss treatment at Royal Wharf Phase Two.

Pureprint Group: brilliant print and stunning finishing

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