

## Awards 2016 Book Printer of the Year



### Finalists

- Empress Litho
- Geoff Neal Group
- Pureprint Group
- Push Print
- Team (Impression)

### Winner

#### Pureprint Group

[www.pureprint.com](http://www.pureprint.com) 01825 768811

Five years, five wins for Pureprint thanks this year to, according to the judges, "a strong set of entries, with the Dior book in particular stunning". That Dior book. Richard Avedon immortalised Christian Dior's creations in images that became legendary. While Uckfield, Sussex printer Pureprint undertook more than 80 hours of repro work, meticulously converting mono to tri-tone and four-colour black and whites. Pureprint increased ink density on the blacks by 30% to give a rich photographic black to complement Dior sketches in a sleek, dark slipcase cover. What made this special were the challenges: Pureprint tested laminates with a sand grain finish and different embossing pressures before balancing blacks and greys for a true representation of Avedon's iconic photography and the Dior sketches.

### Highly commended

#### Push Print

[www.push-print.com](http://www.push-print.com) 020 7231 1166

Bible paper was used to start and finish the Wardian London book with great effect. Full ink coverage on 60gsm paper was a challenge on press but the end result was wonderful, insisted the judges, adding "the use of Bible paper was really clever and effective". Other special touches included pages tipped in by hand and spot UV on the map-page spread. Even the grain direction was optimised for better opening and ease of reading.

Pureprint Group: going the extra mile

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