

## Awards 2016 Bespoke Digital Printer of the Year



### Finalists

- ASAP Digital
- BrunelPrint
- Pureprint Group
- RMC Digital Print
- Screaming Colour
- Team (Impression)

### Winner

#### Team (Impression)

[www.team-impresion.com](http://www.team-impresion.com) 0113 272 4800

High-quality colour and innovative applications were needed to secure victory in this category and who better then to flaunt them than fashionistas? The British Fashion Council annual review showcased a year of fashion and Leeds-based Team (Impression) went big on production, using digital print, foil blocking, duplexing of board to cloth, flat binding, coloured edging and a presentation slipcase made by hand. "This project was simply stunning, such skill has been used and it really takes your breath away," gasped judges. A Marble Arch presentation book for a boutique property development, and a Hoxton nine document flagging up a high-end apartment complex in East London also left them breathless.

### Highly commended

#### Pureprint Group

[www.pureprint.com](http://www.pureprint.com) 01825 768811

The Buckley Gray Yeoman property brochure has a tactile embossed cover that makes a strong statement with white foiling on smoke grey Colorplan. The size – 480x340mm – of the *Designed to Inspire* brochure meanwhile made it stand out, as did the contrast from orange foil and Ratchford Colorado Chobi on the cover. "An impressive suite of entries," insisted the judges, "with some seriously smart finishing."

**Team (Impression):**  
dedicated to taking your  
breath away

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